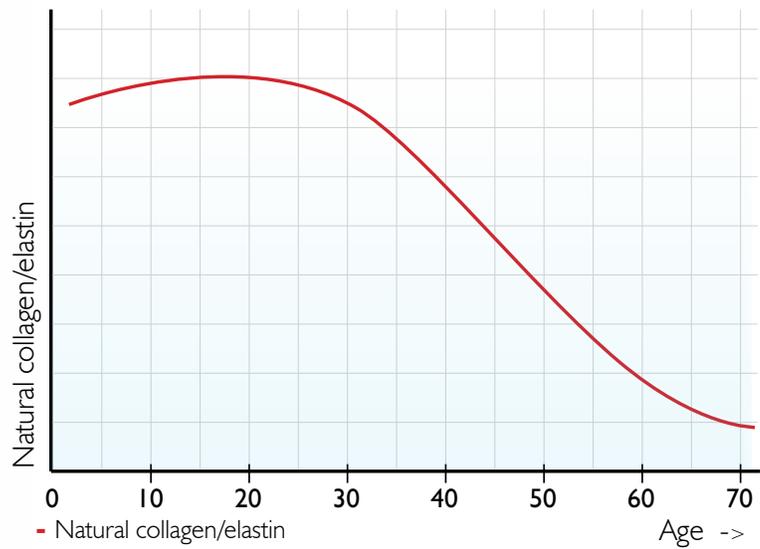


DERMATUDE META THERAPY™



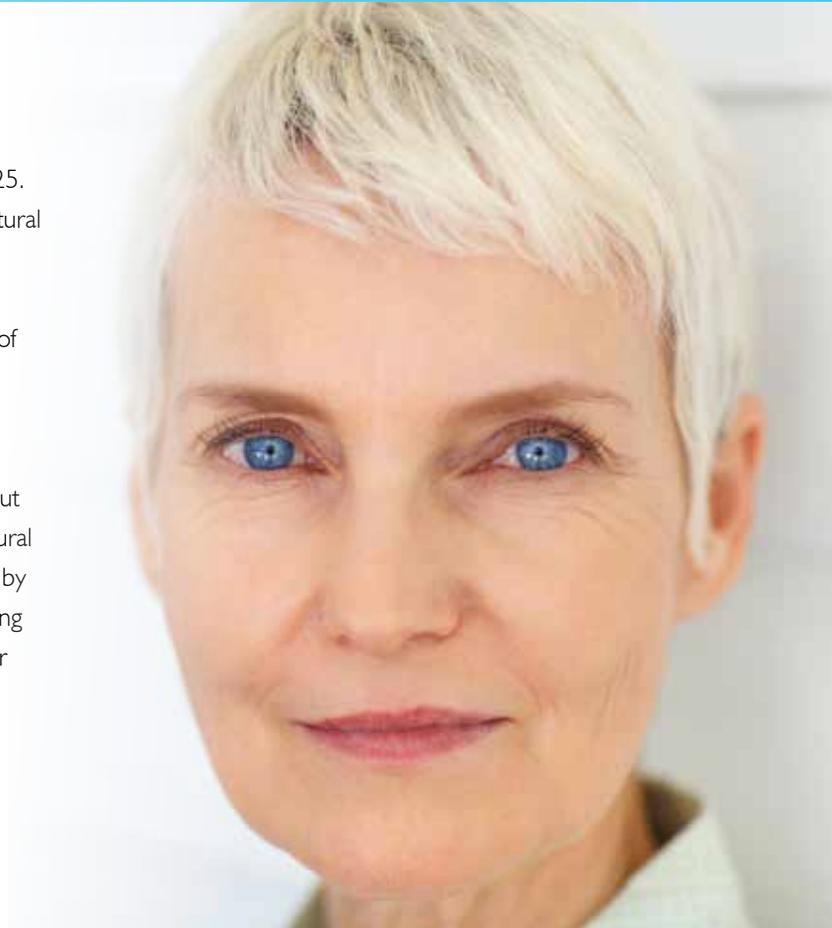
THE FACELIFT **ALTERNATIVE**

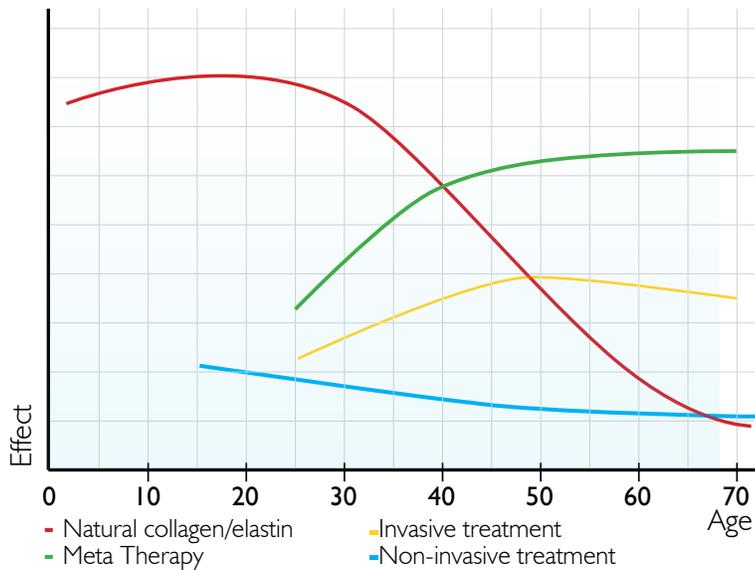


Ageing of the skin

The skin starts showing the first signs of ageing from the age of 25. Skin becomes thinner, blood circulation deteriorates and the natural production of collagen and elastin starts to slow down, causing the skin to lose its firmness and elasticity. Due to a decrease in the number of sebaceous glands, which lessens the production of sebaceous matter, the skin becomes considerably drier.

Initially, emotion wrinkles appear around the eyes caused by repeated emotional reactions, such as when someone laughs, but these lines soon become deeper, permanent wrinkles. This natural ageing process starts from the inside out, but is also accelerated by external factors, including excess UV light from the sun (or tanning bed), air conditioning, stress, the effect of free radicals such as air pollution, and stimulants such as alcohol and tobacco.





Treatments

For thousands of years, people have wanted to stay young, including Cleopatra, who perhaps appeals most to the imagination. Particularly in the last decades, research and development in skin rejuvenation have led to completely new insights in the field of anti-ageing. Treatment methods can be divided into three groups:

Non-invasive treatments

The surface of the skin is treated with creams and masks, microdermabrasion, scrubs or chemical peels.

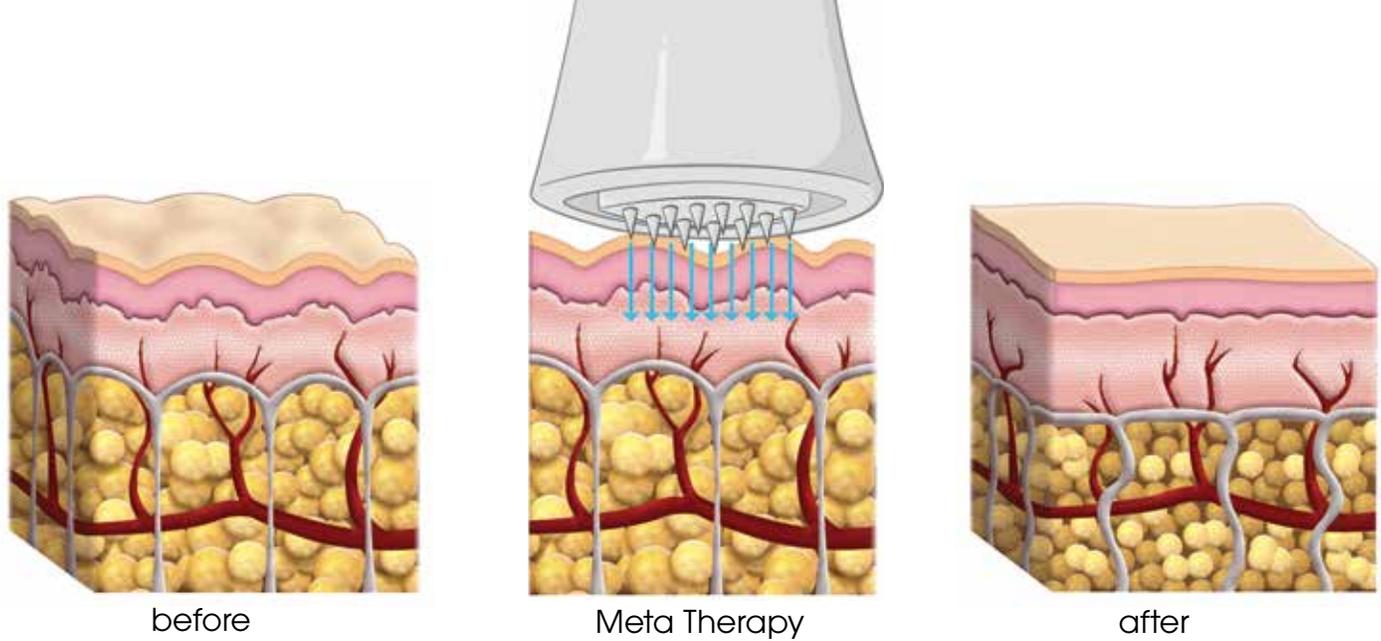
Invasive treatments

The skin is intensively treated using techniques that penetrate into the deeper skin layers, such as Dermatude's Meta Therapy, needle rollers, meso therapy or micro needling.

Medical treatments

The skin receives radical treatment by medical specialists with, for example, Botulin Toxin injections, fillers, laser, and eye lift or facelift.

Research has shown that the vast majority of consumers are reluctant to undergo radical medical treatments. However, they would like more profound results than those offered by non-invasive treatments. Meta Therapy meets this need.



Meta Therapy

The skin ageing process can be slowed down considerably and the signs of ageing can even be visibly reduced. Initially, the skin's natural process has to be stimulated and activated from the inside out, so that collagen and elastin are produced again in the skin and circulation is improved. In addition, the skin's deficits need to be supplemented externally with active ingredients.

Dermatude's Meta Therapy, an acronym for Medical & Esthetical Tissue Activating Therapy, is the only skin improvement method that combines both aspects: natural skin improvement from the inside out and externally applied active ingredients by means of special serums. A dual effect in the battle against skin aging is tackling not just the consequences, but above all the cause of skin ageing.

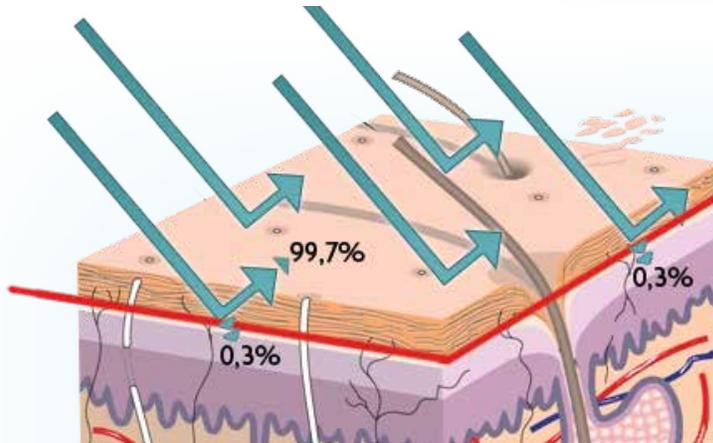


The Anti-Ageing Formula

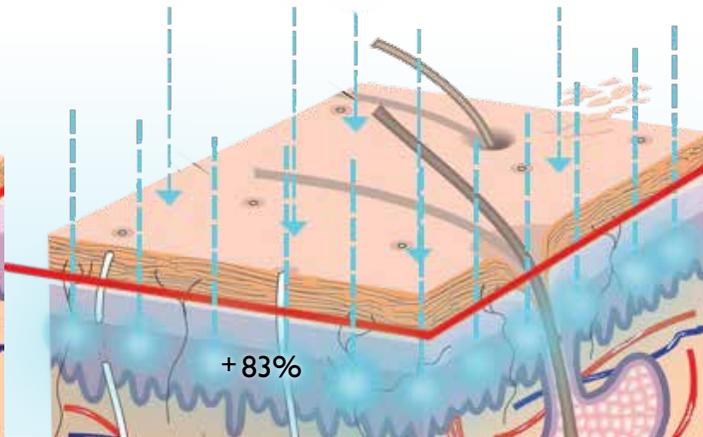
Meta Therapy involves making invisible micro-perforations in the skin in a painless way. As a result, the skin shifts its natural repair mechanism into high gear and starts producing collagen and elastin to repair the micro-perforations. The self-repairing property of the skin is a 100% natural form of skin renewal from the inside out.

Your skin becomes firmer and regains its elasticity, fine lines and wrinkles are visibly reduced, pores become finer, circulation is stimulated and the overall condition of the skin improves. Meta Therapy helps re-activate what your skin has lost over time by turning back the biological clock in a 100% natural way, giving your face a fresher and younger look.

Regular Creams



Meta Therapy



Non-invasive treatments versus Meta Therapy

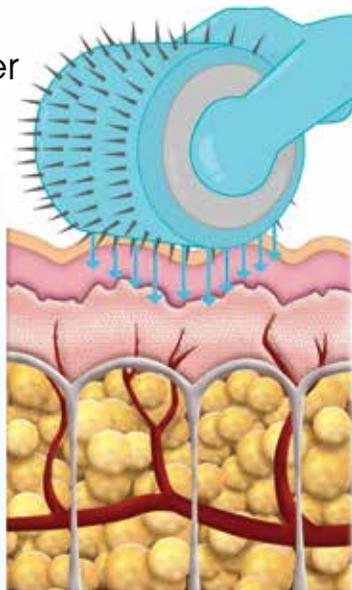
Regular creams

The skin protects the body and forms a barrier to limit the infiltration of harmful substances into the body. However, this also means that active ingredients in creams and masks have trouble penetrating this barrier. In fact, less than 0.3% of the active ingredients in creams penetrate deeply enough into the skin to reach the living skin cells. The remaining 99.7% does not get farther than the epidermis, which is made up exclusively of dead skin cells.

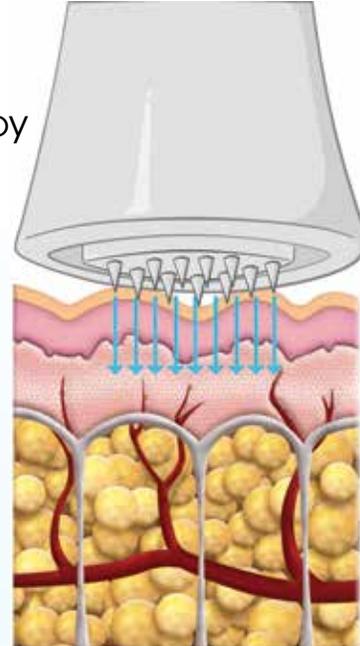
Meta Therapy

With Meta Therapy, the so-called 'clear layer' is perforated. This means much more active ingredients are absorbed by the skin – up to no less than 83% more than when using skin creams and masks! The active ingredients are introduced into the deeper skin layers, exactly where new cells are formed and where the ingredients are most effective.

Needle Roller



Meta Therapy



Needle Roller versus Meta Therapy

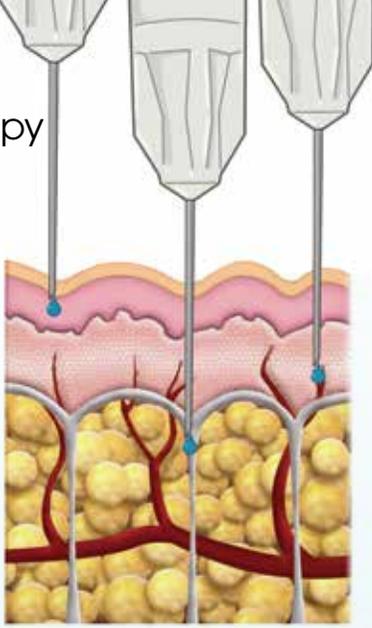
Needle roller

A needle roller is a cylinder with needles that is rolled over the skin. The face is not a flat plane, but contains areas that are rounded and curved. Therefore, not all needles of the roller penetrate the skin to the same depth. Another factor to take into account is how hard the roller is pressed. When too much pressure is applied, the needles penetrate too deeply, which may result in scar tissue and skin rigidity. But if not enough pressure is applied, the injections are too shallow to work properly. A needle roller also makes significantly fewer micro-perforations due to the limited number of needles. In addition, it is not possible to use it for the targeted treatment of specific wrinkles.

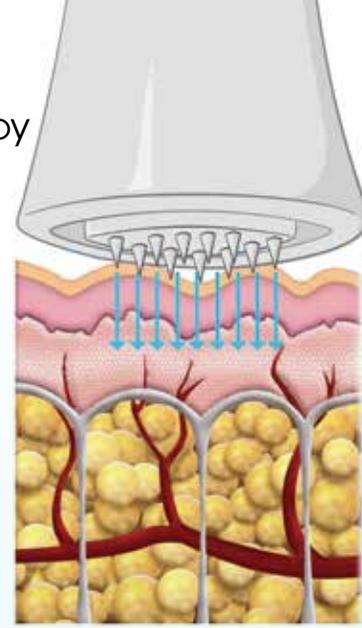
Meta Therapy

The advantage of Meta Therapy compared to the needle roller is that it not only activates cell regeneration, it also introduces the active ingredients into the skin during the treatment before the skin closes. What's more, the treatment is considerably more accurate and detailed. The micro-perforations allow for precise control in terms of depth and distance, and have a much greater density. Per second, no less than 1,800 micro-perforations are made into the skin in a painless way. The active ingredients are introduced during the treatment. Meta Therapy also includes special modules for the treatment of specific wrinkles.

Meso Therapy



Meta Therapy



Meso Therapy versus Meta Therapy

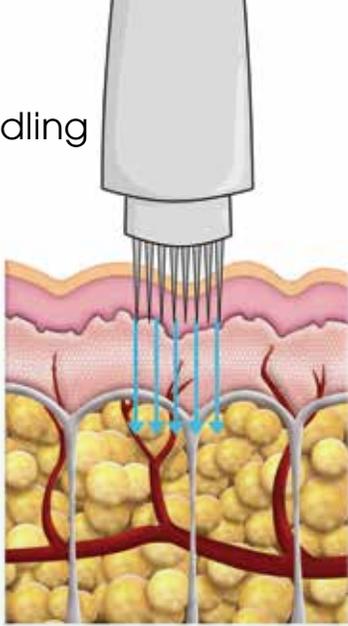
Meso Therapy

Deep treatments have a more intensive effect and produce better results than surface treatments. Meso Therapy is a procedure that requires only one needle. The injections with the active ingredients are administered in specific areas, but the distance and depth of the injections cannot be controlled. Because of the larger distance and limited number of injections, Meso Therapy does not activate the natural cell regeneration of the skin. Neither does it activate the production of collagen and elastin.

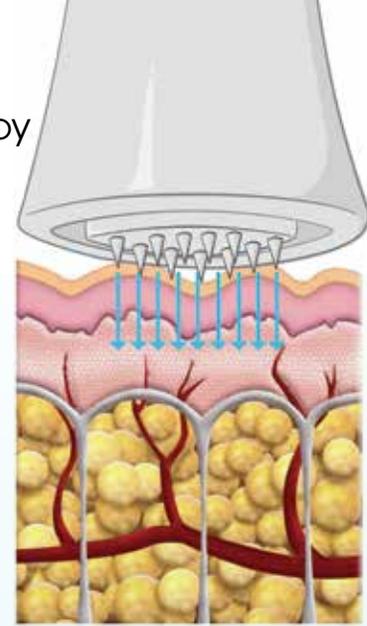
Meta Therapy

Meta Therapy belongs to the category of deep treatments and combines all the advantages of the different treatments in one technique. The added bonus of Meta Therapy is that the application of active ingredients is combined with the natural cell regeneration of the skin. The complete skin is painlessly treated with 18 micro needles which are inserted into the skin at high speed, making on average 1800 perforations per second. This means no part of the skin is left untouched. Thanks to the ultra-precise depth adjustment, Meta Therapy always reaches the right cell layers in the skin.

Micro Needling



Meta Therapy



Micro Needling versus Meta Therapy

Micro Needling

The drive of the needle injections is essential for an optimal result. The pen of fractional needling has an analogue drive. There are no corrections of the needle frequency caused by the resistance of the skin, which results in irregular perforations in different skin zones.

Also the perforation density is important. Micro needling has needle tips with less needles which give a low density of perforations.

The needles do not have a needle guidance, so the needles have sideward fluctuations or even bend which causes skin trauma.

Therefore the perforations are very inaccurate.

Most micro-needling techniques for anti-ageing facial treatments use needles that are too long to perforate the deeper layer of the dermis. You will face a risk of irreparable subcutaneous damage, similar to scar formation with 2nd degree skin burns. The skin then becomes stiff and hardens by loss of elasticity.

Meta Therapy

The right needle length is very important for the optimal effect. Meta Therapy perforates the basal cell layer into the upper layer of the dermis, which when activated, enhances the production of collagen and elastin without risk on the development of subcutaneous scar tissue. Therefore Meta Therapy is much more effective, safer and there are no unwanted effects with repeated applications on short or long term.

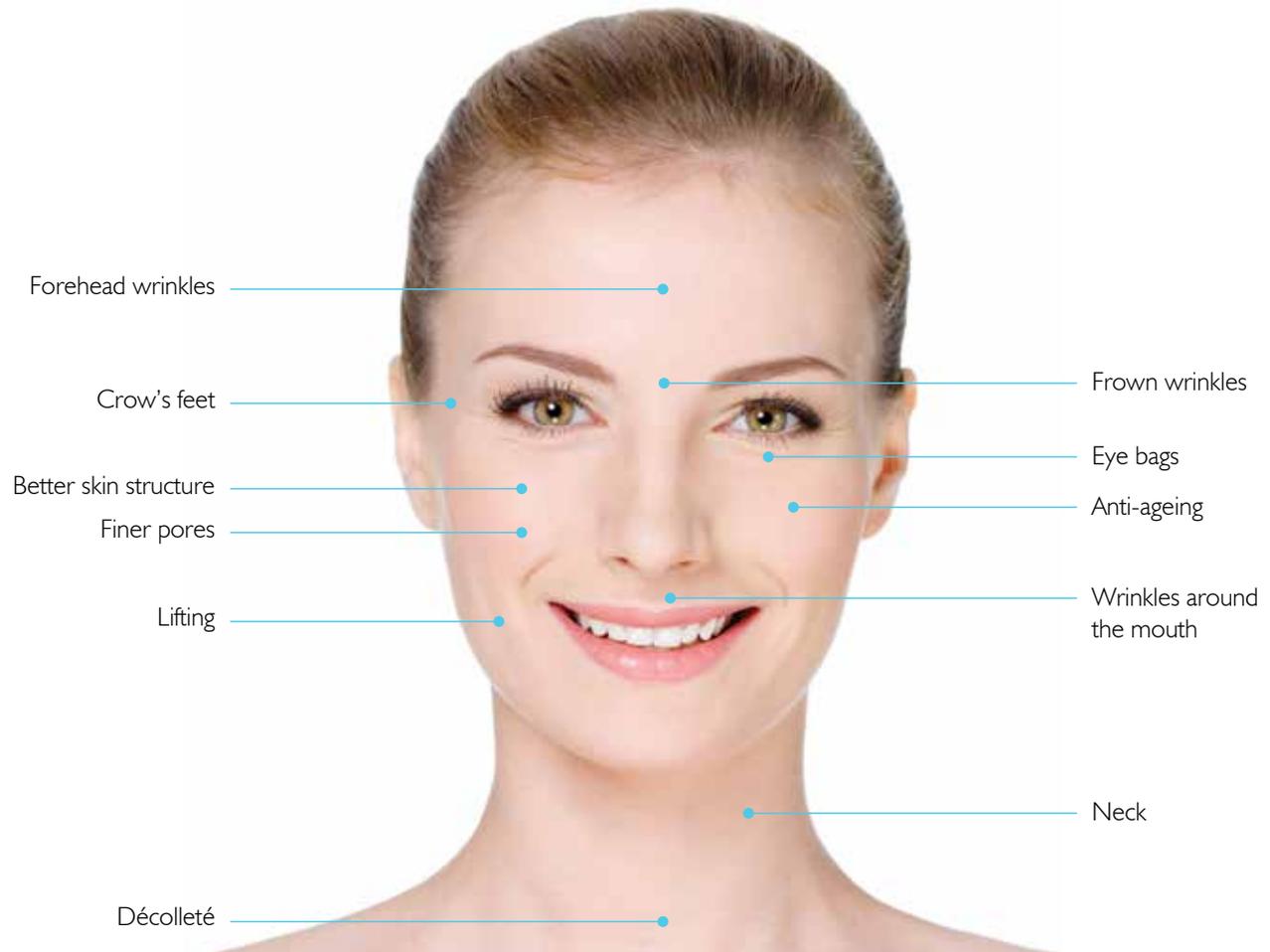
Meta Therapy allows you to enjoy the benefits and results of a combination of deep treatment methods. Other deep treatments require a considerable recovery period for your skin due to the injections, damage and bleeding. With the Meta Therapy treatment, there is no visible skin damage. You will be able to get back to your daily activities immediately after the treatment and wear make-up the following day.

Meta Therapy treatments

You can opt for skin improvement and anti-aging of the whole face, neck and/or neckline, as well as targeted treatments of specific areas and specific wrinkles. It is even possible to combine treatments to achieve the best result.

With Meta Therapy you can choose from 2 treatments:

- Full Facial treatment
- Wrinkle treatment



Full Facial treatment

The full facial treatment focuses on the whole face or specific facial areas and is aimed at skin improvement and skin rejuvenation. Your skin will have a better structure, finer pores, become firmer, regain its elasticity and look younger. After the treatment, your skin may show some redness, but this will disappear within a few hours. You will be able to get back to your daily activities or go to work straight away. You will even be able to wear make-up the following day.

Meta Therapy starts with a course of four weekly treatments. During this initial course of treatment, you will see a significant improvement of your skin. The treatments are then reduced to one treatment every two weeks, i.e. four treatments spread across two months. When the desired result has been achieved, you can maintain the result by means of a periodic treatment.



Wrinkle treatment

In addition to overall skin improvement, Meta Therapy is also suitable for the targeted correction of wrinkles. Using a special technique, the skin below the wrinkle is activated. As a result, connective tissue is produced, filling the wrinkle from the inside out. Again, this is a natural skin process. The treatment does not involve injecting any fillers whatsoever and no muscles or nerves are blocked. However, in order to support the natural process, special serums are used for a faster and more efficient result. The wrinkle treatments are in a course of four to five treatments and carried out with an intermediate period of two weeks between each treatment.





Subjectables

Subjectables are very special serums with active ingredients which are inserted into the deeper skin layers during treatment. The Subjectables reach the living skin cells directly, enabling the active ingredients to stimulate cell regeneration.

Extreme Lifting Complex Subjectable

The Extreme Lifting Complex Subjectable contains vitamins A, C and E. It has been scientifically proven that vitamin A promotes the production of skin cells. Vitamin C protects skin cells and vitamin E restores skin cells.

Active Hydra Booster Subjectable

The active substance hyaluronic acid in the Active Hydra Booster Subjectable is a substance that occurs naturally in the skin. The moisturising effect of hyaluronic acid ensures that the moisture balance in the skin is restored and very dry, dull skin looking radiant once more.



Home care

During the Meta Therapy treatment Subjectables are introduced into the deeper skin layers. During the course of treatment, it is important that you support the Meta Therapy treatments at home with the Dermature creams. These creams have been specially designed for the Subjectables used during the treatments and contain the same active ingredients.

The Meta Therapy treatments make your skin especially receptive to these active ingredients, which helps achieve an even better result. In addition, the Dermature creams lengthen the effect of the treatment. You only need one cream, either the Extreme Lifting Complex cream or the Active Hydra Booster cream, which can be used as both day and night cream.



Name: _____

Skin type:

- | | |
|---|--|
| <input type="checkbox"/> Dehydrated skin | <input type="checkbox"/> Slack skin |
| <input type="checkbox"/> Mature skin | <input type="checkbox"/> Damaged skin (excessive exposure to UV light) |
| <input type="checkbox"/> Dry to very dry skin | <input type="checkbox"/> Post-operative skin |
| <input type="checkbox"/> Crackleware skin | <input type="checkbox"/> Smoker's skin |

Deep wrinkles

- | | | |
|-----------------------------------|---|--|
| <input type="checkbox"/> Forehead | <input type="checkbox"/> Frown wrinkles | <input type="checkbox"/> Nose/lip line |
|-----------------------------------|---|--|

Fine Lines

- | | |
|-------------------------------|--------------------------------|
| <input type="checkbox"/> Eyes | <input type="checkbox"/> Mouth |
|-------------------------------|--------------------------------|

Recommended treatment:

Facial

- | | |
|---|--|
| <input type="checkbox"/> Active Hydra Booster | <input type="checkbox"/> Extreme Lifting Complex |
|---|--|

Neck

- | | |
|---|--|
| <input type="checkbox"/> Active Hydra Booster | <input type="checkbox"/> Extreme Lifting Complex |
|---|--|

Decollete

- | | |
|---|--|
| <input type="checkbox"/> Active Hydra Booster | <input type="checkbox"/> Extreme Lifting Complex |
|---|--|

Deep wrinkles

- | | | |
|-----------------------------------|---|--|
| <input type="checkbox"/> Forehead | <input type="checkbox"/> Frown wrinkles | <input type="checkbox"/> Nose/lip line |
|-----------------------------------|---|--|

Fine Lines

- | | |
|-------------------------------|--------------------------------|
| <input type="checkbox"/> Eyes | <input type="checkbox"/> Mouth |
|-------------------------------|--------------------------------|

Recommended after care cream

- | | |
|---|--|
| <input type="checkbox"/> Active Hydra Booster Cream | <input type="checkbox"/> Extreme Lifting Cream |
|---|--|

Notes:



Your Meta Therapy specialist has been approved and certified by Dermatude. This is your guarantee that the treatments are carried out with the greatest care and professionalism for an optimal result.

Your Meta Therapy specialist

Nu-Yu Advanced Skin Solutions
379 Old Farm Avenue
Sidcup
Kent
DA158AA
07968777150
www.nu-yu.co.uk



DERMATUDE
www.dermatudecanada.com

Micro-Pigmentation CENTRE
5155 Spectrum Way, # 24 Mississauga, ON L4W 5A1
Toll free 888 737 6268 Ph 905 625 5155 Fax 905 625 1355
info@MicroPigmentationCentre.com